

Weebly for Hosts Extends Simple Website Creation to Hosting Companies

New Reseller Solution Enables Web Hosting Companies to Offer Weebly's Site Builder to Their Customers

SAN FRANCISCO, Calif.--March 23, 2015--Weebly, a global service that lets anyone create a high-quality website, today announced Weebly for Hosts, a consumer proven solution designed for web hosts and domain registrars that allows them to provide an intuitive site creation service and complete ecommerce platform to their customer base. Weebly for Hosts puts Weebly's popular site creation service used by over 30 million entrepreneurs globally in the hands of hosts and registrars, allowing them to expand their service offerings to attract and retain a broader set of customers looking to establish a presence online.

With Weebly for Hosts, hosting companies are able to publish their customer sites on their own servers and give their customers the ability to easily create a website, blog or online store with Weebly's powerful and intuitive editor. They also have the option of providing their customers with Weebly's core packages, including free, starter, pro and business accounts, so that customers can easily purchase a domain from the hosting company and build out a website that fits their criteria within minutes. This is cost saving for the customer and creates a new revenue stream for the hosts. Weebly for Hosts is a turnkey solution that requires minimal IT implementation and management on the part of hosting customers, and features a centralized dashboard that allows hosts to add staff and manage permissions, as well as comprehensive customer support provided by Weebly.

"We're really excited about opening up the Weebly platform to hosting companies and making easy website creation accessible to a broader audience of millions," said David Rusenko, CEO and co-founder of Weebly. "Last month we announced Weebly for Enterprise, which lets organizations customize Weebly and leverage our CMS to empower their employees and customers at scale. Today, we're following up with Weebly for Hosts, giving web hosts and domain registrars a complete solution to offer Weebly to their customers on their terms."

Current customers include Endurance International Group and Namecheap.com, who are using Weebly for Hosts to provide their customers with a simple website creation option that fits their needs, regardless of technical experience.

Weebly for Hosts features include:

- **Powerful Site Creation and Editing:** Users can create and edit sites easily, choosing from a variety of responsive themes and incorporate ready-made building blocks such as text, images, buttons, contact forms, maps and videos, and publish them online within minutes.
- **Multiple Integration Options for Hosts:** Weebly for Hosts comes equipped with full API, CPanel and WHMCS support (coming soon), easing the process of integration with existing host IT structures, meaning hosts can go to market with Weebly's site creator easily and quickly.
- **Core Weebly Packages Give Range of Product Options:** Hosts can resell Weebly's core customer packages, including free, Starter, Pro and Business accounts, allowing them to service a wide variety of customers from individual online blogs to high-volume ecommerce sites. Powerful and flexible cross-selling triggers mean hosts can easily introduce customers to Weebly's service and upgrade their account level as needs change.
- **Client-side Hosting:** Weebly for Hosts allows hosting companies to house the static content for customers' websites on their own servers, so that they can maintain and manage direct relationships and billing with their customers.

Weebly for Hosts is now available to web hosting providers of all sizes and is built on the same technology as Weebly's recently-announced Enterprise Platform. Website packages are available in 15 languages, including German, Spanish and French.

Hosting companies interested in learning more can visit this site:

www.weebly.com/hosts

About Weebly

Based in San Francisco, Weebly is a global service that lets millions of people easily create a unique website, blog or online store they are proud to share. People can start their own business, sell online, showcase their achievements, and communicate with visitors in a thoughtful and lasting way. Weebly gives everyone the freedom to build a high-quality site that works brilliantly across computers, phones and tablets. Weebly offers a range of pricing options, including free and premium consumer plans, as well as enterprise offerings. Weebly is privately funded by Sequoia Capital, Tencent Holdings, Baseline Ventures, Ron Conway and Y Combinator.

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